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**EDUSPEAK**

# ‘Education is all about credibility’

An entrepreneurial leadership style coupled with foresight has made for this success story



**MANISH KHANNA**  
 CEO, UEI Global Institute

Manish is a multi disciplined and a multi tasked professional, known for his organisational, financial and commercial acumen.

Manish was instrumental in launching UEI Global in India with a vision to create the finest educational academies offering quality education with an industry integrated programme, focusing on professional training in a highly skilled manner while bridging the employment gap that the industry is facing for skilled manpower.

He passionately believes that the education is all about credibility and ensures that UEI Global delivers the credibility in all it acts of student's

interaction.

Prior to UEI Global, Manish enjoyed a prosperous career of operating a home building company at Chicago, USA and was the part of the core management team. He has also worked with Turner Morrison Group with various roles at Brandquiver, Lacoste, Barista, Inalsa and Arcus. He also has his stint with Valvoline Cummins and Escorts.

His expertise portfolio includes private and publicly held companies in diverse industries including banking & financial services, manufacturing, retailing, education, hospitality and consultancy.

**What is the ideology behind 'Education is all about credibility'?**

I believe that education is not a quick-fix packaged dose. The foundation needs to be extremely strong as it will be the base of a student's career. At UEI Global, we believe in education that is imparted through skills that will be useful in the time to come. The entire process has to maintain credibility to help a student at all fronts.

It is therefore necessary that students are provided knowledge by the very-best in the industry.

**-Working in a variety of national and international brands, how do u bring the experience, on-the job knowledge to your students?**

I strongly believe in skill-based practitioners who have worked in the field, know about the requirements of the industry and keep an eye on the future in terms of enhancing student skills. The entire course structure including the practical knowledge is streamlined in a manner which will not only help an aspirant to gain knowledge but also be at par with the industry standards.

**How is quality an intrinsic part of UEI Global?**

The course structure is developed in such a diversified manner that it is skill-oriented, accepted largely in all professional companies and creates an attitude which is based upon communicative ability. It helps the student to gain knowledge with an open mind with top level executives in the professional field.

**How do the courses help students get into the professional field?**

The courses are affiliated with seven Indian universities and various top-level foreign varsities that help students get a lateral entry into the professional field with reputed companies and brands. Recently we collaborated with IMA (that conducts MAT exam in India) which helps bring repute to our brand. All courses are based on case studies, internships that provide exposure, continuous assignments and learnings from subject educators making it a win-win deal for the students.

Coordinated by Kanika Dhupar